



# OTELO

open technology lab



# Why?

In almost all rural areas ...

- ⚠ high unemployment
- ⚠ increasing brain drain
- ⚠ loss of regional identity and culture





**Welcome...**

**...to your future**



# The Otelo charter condensed

**o•te•lo** / o'təlo: / 

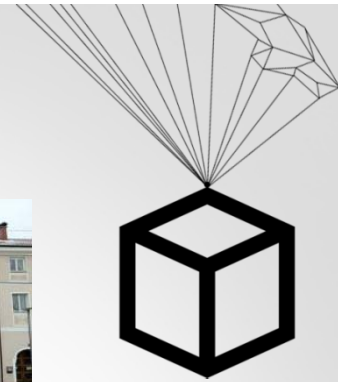
Adjective

being welcome, part of a diverse,  
open community, invited to take  
part and contribute,  
adventuresome, free, touched,  
inspired, alive, arrived





# Otelo offers ...



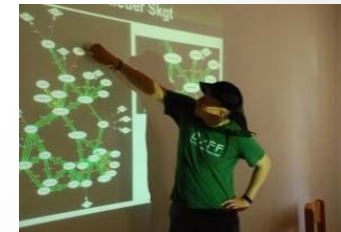
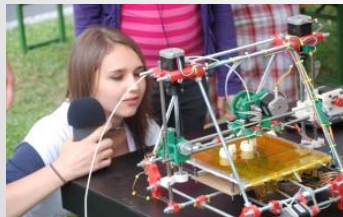
inspiring  
community space

invite to  
share

realize  
ideas

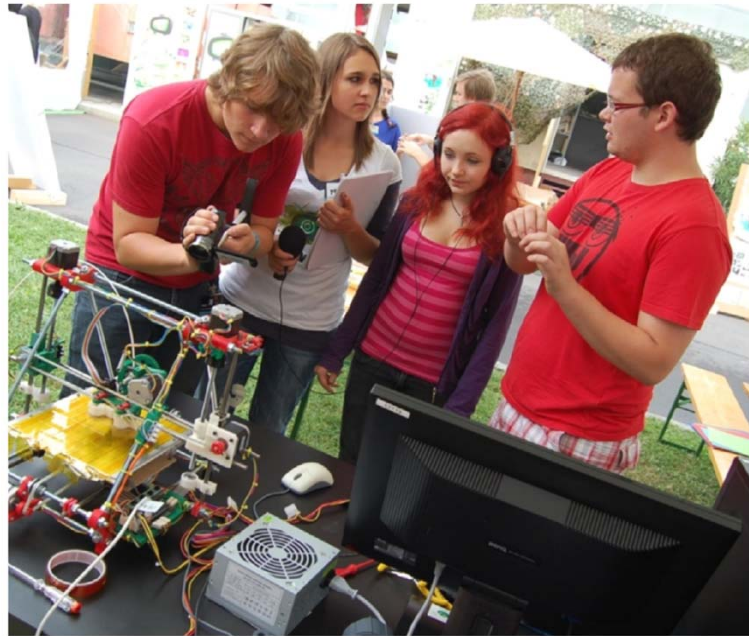
innovation-  
culture  
network

Civic engagement / bottom up



free basic infrastructure to think, play, experiment and create





## Cooperation



## Activity



## Presentation





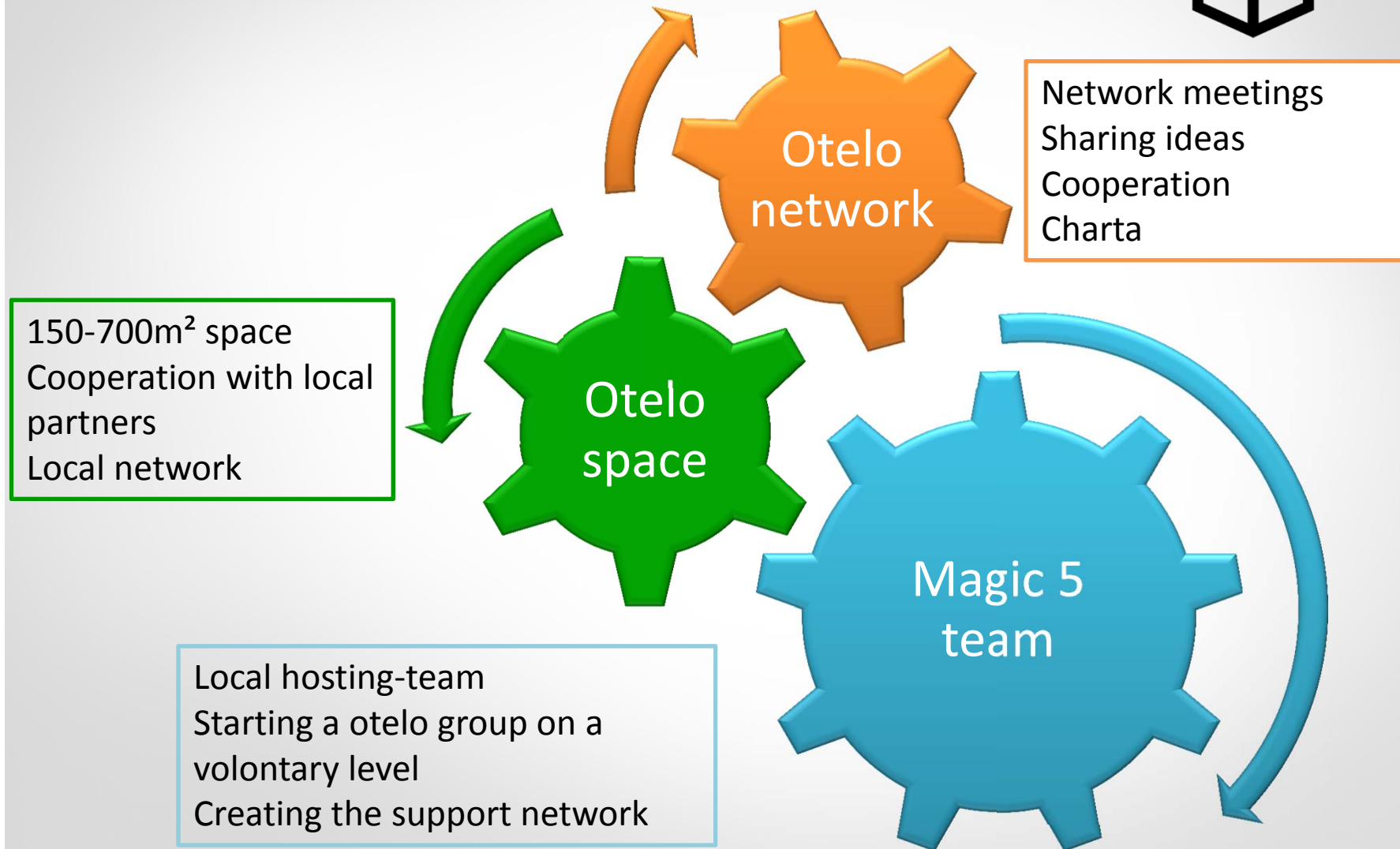
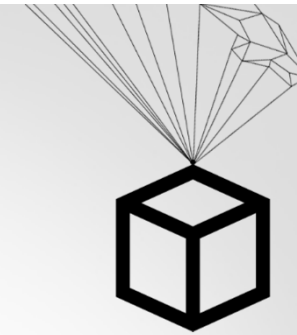


# The otelo ecosystem





# Starting the organisation...



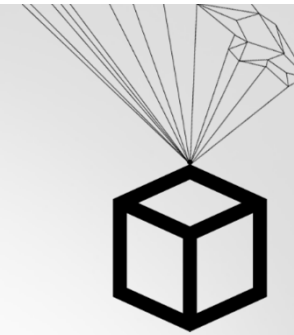
# Local ecosystem



Local association  
Otelo Model  
Magic 5 Team  
Otelo charter  
Non profit



# The Process ...



**The NODE-  
model supporting  
the groups**



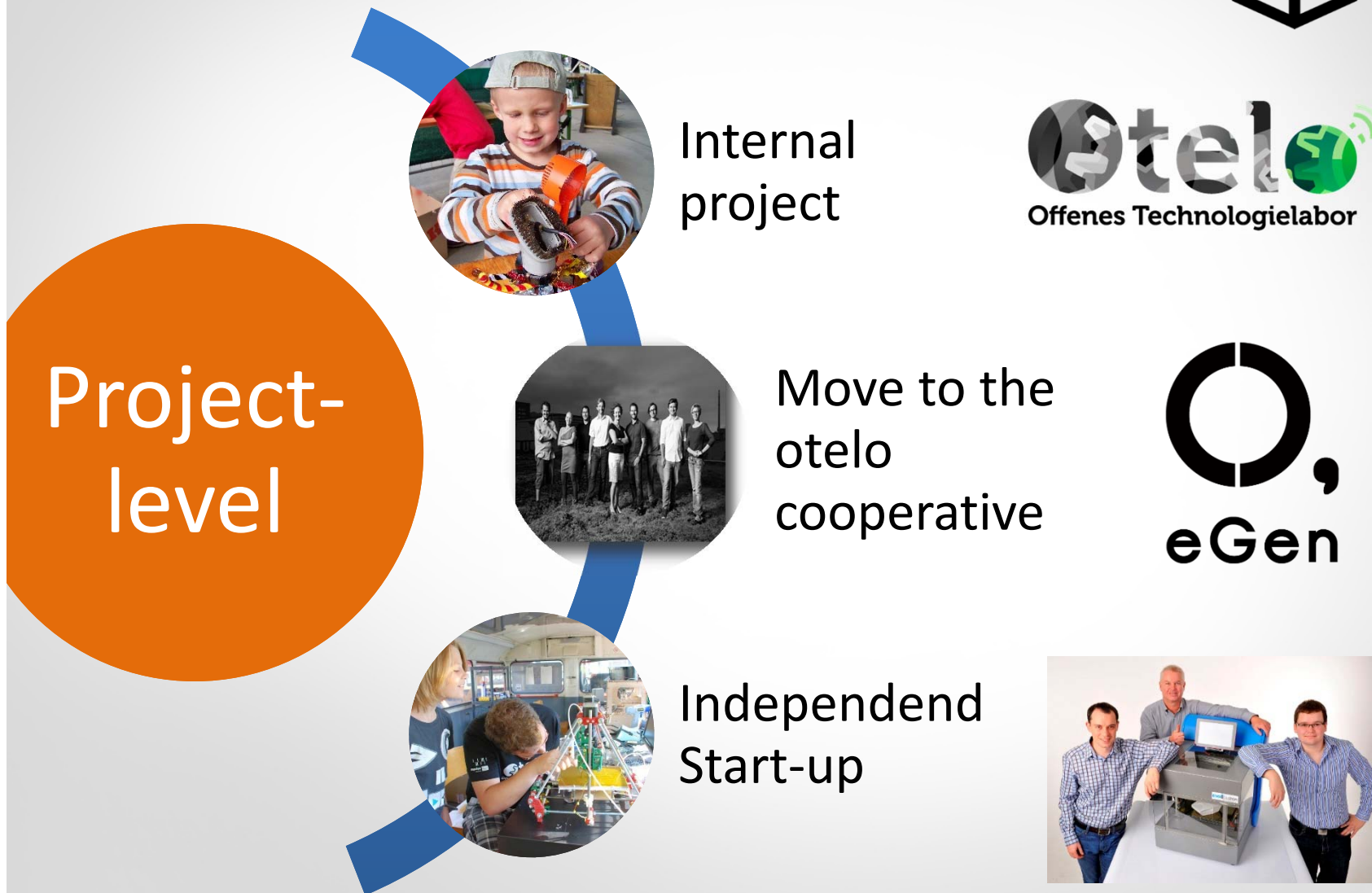
**Think-level,  
Game-level**



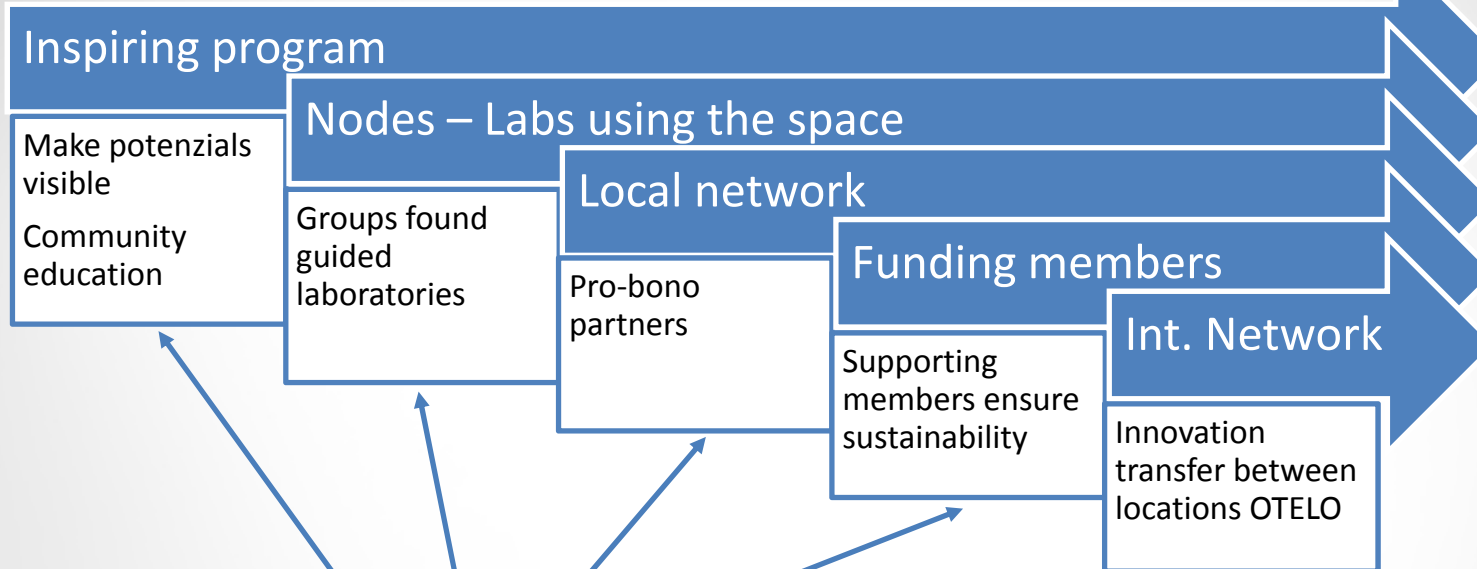
**Project-level**



# The Process ...



# Simple and cost-effective organization



## Otelo Charta

being welcome, part of a diverse, open community, invited to take part and contribute, adventuresome, free, touched, inspired, alive, arrived



local team as hosts  
Magic 5 team

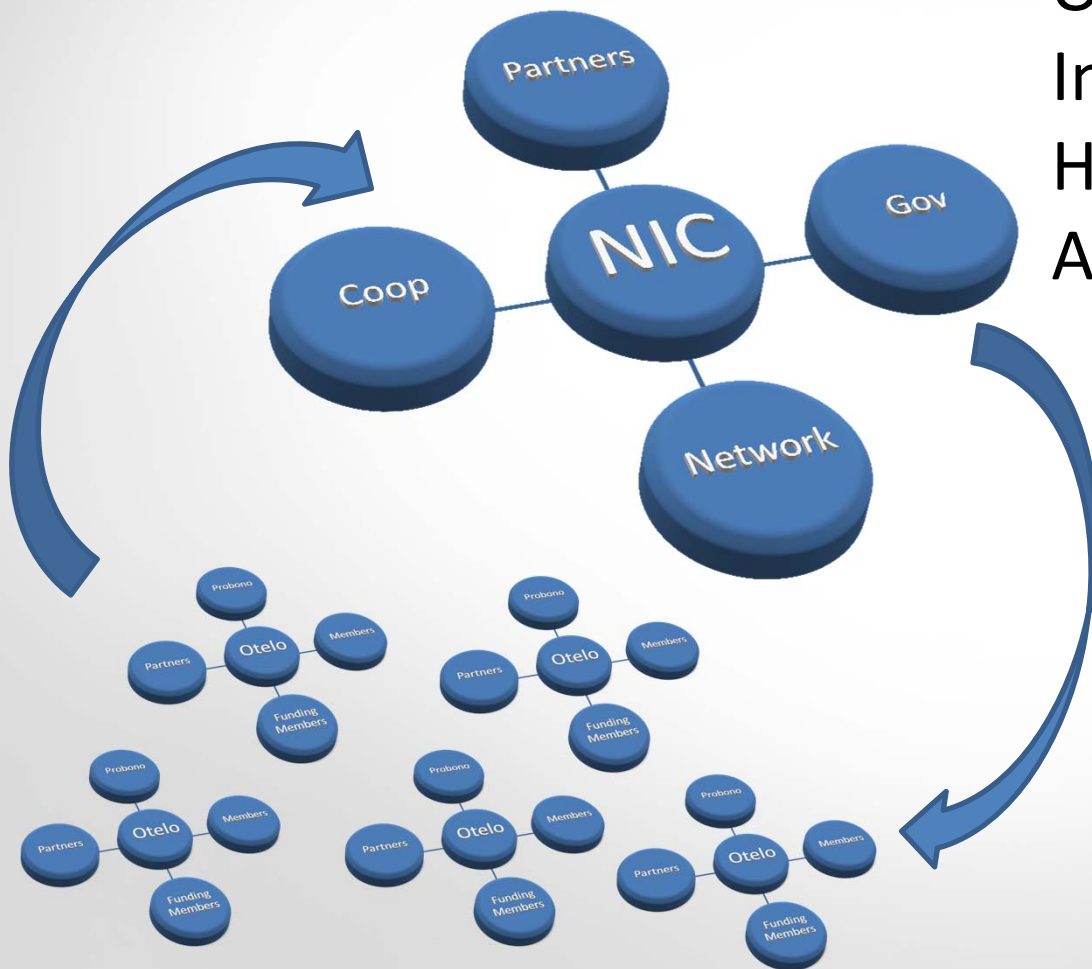
OTELO space  
150 – 1500m<sup>2</sup>

local association  
foundation

provided by  
the municipality

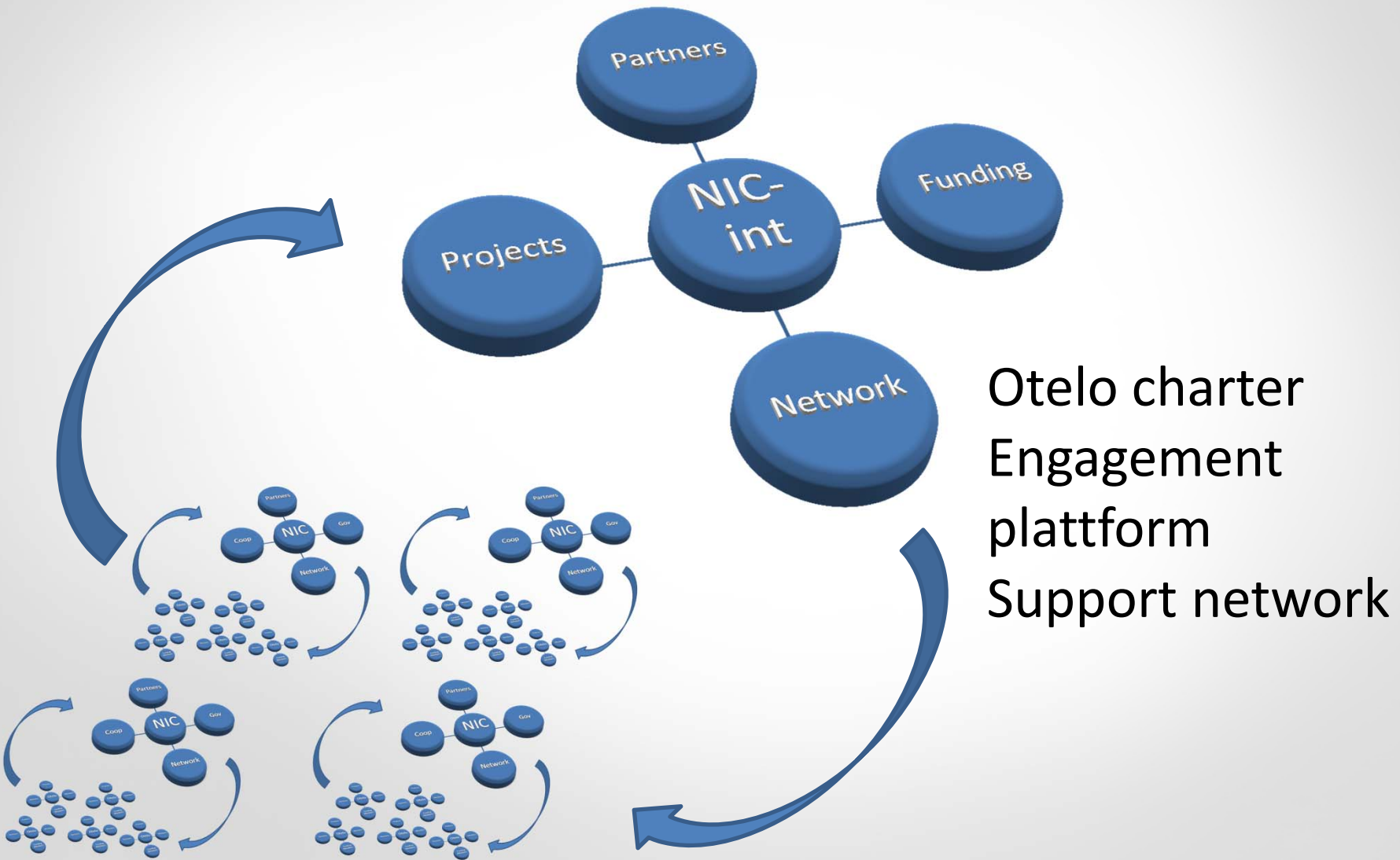
# National ecosystem

Magic outreach-team  
Otelo charter  
Incubator  
Host for projects  
Ambassador program

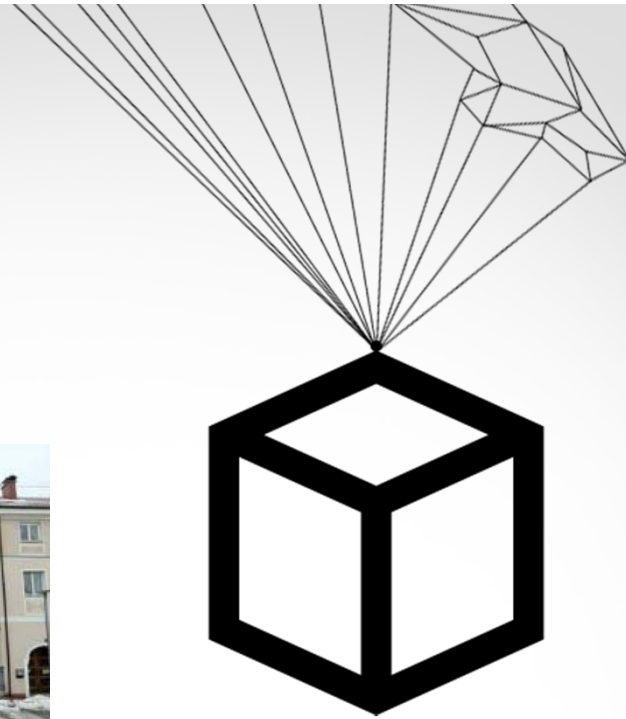




# International ecosystem



# Status Quo of OTELO...



- 24 labs, 48 node-Groups (groups, they are using the labs permanent),
- about 700 active participants
- latent vacancy spaces in a municipality become a “room of opportunities”
- 8500 participants per year are reached with otelo activities
- 9 Locations in development – next in USA, Spain



O,  
and **you?**

